



2025 ROSIE AWARDS

The Rosie Awards are a testament to the transformative work in the healthcare industry and the world-class benefits plans at the forefront of this revolution. The Rosie Awards recognize leading organizations' commitment to maximizing the value of employee benefits and revolutionizing healthcare delivery through enhanced access to transparently-priced, superior quality, cost-effective healthcare. Rosie Award winners have demonstrated achievement in meeting the rigorous criteria for the recognition:

1) EXCELLENCE: Exceptional Plan Grader™ score. The Plan Grader™ is the first comprehensive independent plan assessment to measure and improve your health plan strategy. Plan Grader is an independent 360° health plan risk assessment that provides actionable insights to create an effective 2-3 year strategy to lower costs and improve benefits. Plan Grader is built on the Health Rosetta's eight components that have been modeled on the successes of thousands of high-performance plans. Employers and unions can evaluate how their health plan benchmarks compared to other employers or union plans adopting a Health Rosetta-style health plan. Plan Grader is only available through a Health Rosetta Advisor, find one near you.

2) IMPACT: The strategic reinvestment of health plan savings into workforce & community is known as the Health Rosetta Dividend. The Health Rosetta Dividend refers to the well-documented over \$1 trillion of industry waste that can be reinvested back into an organization or community to improve wellbeing and build the foundation to restore the American Dream. Examples of Health Rosetta Dividend reinvestment include free college education, substantial pay increases, advanced primary care services, free or subsidized healthy food, subsidized home solar, Dream Manager, \$0 medications, or other tangible improvements that have a direct impact on the health and financial wellbeing of their workforce, dependents, and communities.

3) LEADERSHIP: Actively shares success blueprint with industry peers. Consistent with Health Rosetta's ethos, growing the movement is dependent on plan sponsors who share their stories through peer mentoring, media interviews and other education/research efforts. Attendance at RosettaFest is one important dimension of collaboration, offering an unparalleled platform to celebrate success, share lessons learned, and forge deep and meaningful connections with other Rosie winners and employer or union peers, clinical leaders, advisors and solutions in their geographic locale and industry.

**Celebrate your achievements –
Join us at RosettaFest in Denver!**

➤ **RosettaFest • August 25-27
Colorado Convention Center**

➤ **2025 Rosie Awards
August 26 • Coors Field**

[View the 2024 Rosie Award winners](#)

